

LECTUREPLAN

FACULTYNAME:VARSHA SIDDHARTH Year-3rd Semester:6th Branch-ALL SUBJECT:IBM

LECT. No.	UNIT	MATTERSTOCOVER	Date	AUTHOR	
L1	1	Introduction	2/26/2024	Alexander Osterwalder,online content	
L2		Search for a business idea	2/27/2024	Alexander Osterwalder	
L3		How to choose an idea	2/28/2024	Alexander Osterwalder	
L4		Product idea	2/29/2024	Alexander Osterwalder	
L5		selection of product	3/1/2024	Alexander Osterwalder	
L6		The adoption process	3/2/2024	Alexander Osterwalder	
L7		Product innovation	3/4/2024	Alexander Osterwalder	
L8		Production idea	3/5/2024	Alexander Osterwalder	
L9		New product idea	3/6/2024	Alexander Osterwalder	
L10		planning	3/7/2024	Alexander Osterwalder	
L11		development strategy	3/9/2024	Alexander Osterwalder	
L12		Discuss about case studies	3/11/2024	Alexander Osterwalder	
L13		Discuss about existing product marketing strategies	3/12/2024		
L14		Group discussion	3/13/2024		
L15		PPT Presentations	3/14/2024		
L16		PPT Presentations	3/15/2024		
L17		PPT Presentations	3/16/2024		
L18			CLASSTESTONUNIT1andAssignment	3/18/2024	Alexander Osterwalder
L19	2	Introduction to Entrepreneurship	3/19/2024	Alexander Osterwalder	
L20		Meaning and concept of entrepreneurship	3/20/2024	Alexander Osterwalder	
L21		Difference between Entrepreneurship & wage employment	3/21/2024	Alexander Osterwalder	
L22		Functions of an Entrepreneur,	3/30/2024	Alexander Osterwalder	
L23		Entrepreneur vs Manager	4/1/2024	Alexander Osterwalder	
L24		role of entrepreneurship in economic development	4/2/2024	Alexander Osterwalder	
L25		Barriers to entrepreneurship	4/3/2024	Alexander Osterwalder	
L26		Qualities Of An Entrepreneur	4/4/2024	Alexander Osterwalder	
L27		Business Idea Acitivities	4/5/2024		
L28		Discuss About India's Success Entrepreneurs	4/6/2024		
L29		Group Discussion	4/6/2024		
L30		PPT Presentations	4/8/2024		
L31		PPT Presentations	4/9/2024		
L32			CLASSTESTONUNIT2andAssignment	4/10/2024	
L33		3	The Entrepreneur	4/11/2024	Alexander Osterwalder
L34	types of entrepreneurs		4/11/2024	Alexander Osterwalder	
L35	types of entrepreneurs		4/12/2024	Alexander Osterwalder	
L36	Competencies required to become an entrepreneur		4/12/2024	Alexander Osterwalder	
L37	Creative and Design Thinking		4/13/2024	Alexander Osterwalder	
L38	the entrepreneurial decision process		4/13/2024	Alexander Osterwalder	
L39	Entrepreneurial development prog (EDP)		4/15/2024	Alexander Osterwalder	
L40	The process of Entrepreneurial development prog (EDP)		4/16/2024	Alexander Osterwalder	
L41	Evaluation of EDP		4/17/2024	Alexander Osterwalder	
L42	Entrepreneur development training		4/17/2024	Alexander Osterwalder	
L43	Case Study		4/22/2024		
L44	Group Discussion		4/22/2024		
L45	PPT Presentations		4/23/2024		
L46	PPT Presentations		4/23/2024		
L47			CLASSTESTONUNIT3andAssignment	4/24/2024	

L48	4	introduction	4/25/2024	Alexander Osterwalder
L49		Production system	4/26/2024	Alexander Osterwalder
L50		Production system	4/27/2024	Alexander Osterwalder
L52		Design of production system	4/29/2024	Alexander Osterwalder
L53		Types of production system	4/30/2024	Alexander Osterwalder
L54		Production, planning & control (PPC)	5/1/2024	Alexander Osterwalder
L55		Steps of PPC.	5/2/2024	Alexander Osterwalder
L56		Qualities To Make Good Production	5/3/2024	Alexander Osterwalder
L57		PPT Presentation	5/4/2024	
L58		CLASS TEST ON UNIT-4andassignment	5/6/2024	
L59	5	Introduction	5/6/2024	Alexander Osterwalder
L60		Communication	5/7/2024	Alexander Osterwalder
L61		Importance of communication system	5/8/2024	Alexander Osterwalder
L62		Types of communication	5/9/2024	Alexander Osterwalder
L63		7 C's of communication	5/10/2024	Alexander Osterwalder
L64		Speech delivery	5/11/2024	Alexander Osterwalder
L65		barriers to communication	5/13/2024	Alexander Osterwalder
L66		listening to people	5/14/2024	Alexander Osterwalder
L67		the power of talk,	5/15/2024	Alexander Osterwalder
L68		risk taking & resilience - negotiation	5/16/2024	Alexander Osterwalder
L69		RevisionUnit1	5/17/2024	
L70		Revisionunit2and3	5/18/2024	
L71		Revisionunit4and%	5/20/2024	
L72		Class Test On Unit Sand Assignment	5/21/2024	