

Vision Institute of Management Lecture Plan

Name of Faculty: Abhishek Srivastava

Course: BBA 3rd Year

Subject: Entrepreneurship and small business management

No. of Lectures	Module/Unit	Subject: Entrepreneurship and small business management Lecture Topic	Date	Remarks	Sign.
				/Assignments	
				/Presentation	
1	Unit 1	Entrepreneurship Concept			
2		Role of Entrepreneurship in Indian Economy			
3		Entrepreneurship Importance in Indian Economy			
4		Theories of Entrepreneurship			
5		Entrepreneurs			
6		Evolution			
7		Types of entrepreneurs			
8		Traits of entrepreneur			
9		Entrepreneurs Vs Managers			
10		Entrepreneurs			
11		Problems faced by Entrepreneurs			
12		Women Entrepreneurs			
13		Rural Entrepreneurs			
14		Revision			
15		Assignment			
16		Test			

17	Unit 2	Entrepreneurial Development			
18		Institutional Support System			
19		Entrepreneurship Development, Concept and Significance			
20		Entrepreneurial Development Programmes (EDP)			
21		Problems of EDP			
22		Institutional Support To Entrepreneurs			
23		Arrangement of finance and support from financial institutions			
24		Revision			
25		Assignment			
26		Test			
27	Unit 3	Business Idea			
28		Environmental Analysis			
29		Search for Business idea			
30		Identification of Projects			
31		Selection of Project			
32		Project formulation			
33		Project Report			
34		Project Appraisal			
35		Revision			
36		Assignment			
37	Test				
38	Unit 4	Small Business Definitionns			
39		MSMED Act 2006			

40	Strategic Planning and its steps for small business			
41	Incentives and subsidies available to small business, Forms off Ownership			
42	Registration as SSI			
43	Revision			
44	Assignment			
45	Test			